



**For Immediate Release
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Educational Outreach Partnership Underway

Minnesota State Fire Marshal Division partners with the Fire Equipment Manufacturers' Association to promote fire education and fire safety to primary-school children across Minnesota

CLEVELAND, Ohio – Continuing its mission to save lives and protect property, the Fire Equipment Manufacturers' Association is proud to communicate its partnership with the Minnesota Department of Public Safety State Fire Marshal Division to provide Fire Educator Toolkits to help carry out a mini-fire-safety training program for students from kindergarten through third grade.

Fire departments that volunteer to participate will be provided with a complete toolkit, including smoke and carbon monoxide alarms, a fire extinguisher (empty), a whiteboard to facilitate home address practice, a sprinkler head, a flameless candle and more.

"This campaign addresses the need to make children familiar with the tools that help keep them safe from fire," said State Fire Marshal Jerry Rosendahl. "We received an immediate response from fire departments excited about the opportunity to participate, and we are looking forward to getting these toolkits in the hands of our fire fighting professionals, especially in the non-metro areas of our state."

This initial program launch is limited to 30 fire departments, and program training will begin mid-January with the expectation that the program will be in schools by early February. Discussion is underway to extend the campaign to additional fire departments in the spring of 2013.

About the Minnesota State Fire Marshal Division

The mission of the Minnesota Department of Public Safety State Fire Marshal Division is to protect lives and property by fostering a fire-safe environment through fire/arson investigation, code development and enforcement, regulation, data collection and public education. Data collected by the State Fire Marshal Division from fire departments statewide is analyzed and used to determine the best methods of public education and enforcement to improve fire safety in our state.

About the Fire Equipment Manufacturers' Association

The Fire Equipment Manufacturers' Association is a more than 60-year-old non-profit trade association dedicated to saving lives and protecting property by providing education of a balanced fire protection design. For additional information, including videos, interactive questionnaires and training websites about fire safety and protection, visit www.femalifesafety.org or call 216-241-7333. For a complete listing of member companies, visit the Member Profiles page of the association's website at www.femalifesafety.org/member.html.

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