

**For Immediate Release
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**Fire Equipment Manufacturers' Association Launches
Updated Web Site, New Media Center**

CLEVELAND, Ohio – The Fire Equipment Manufacturers' Association recently announced the launch of its revamped Web site, www.femalifesafety.org, including comprehensive fire safety education materials and an interactive media center. The association initiated its site revamp to better advance fire safety communication and education efforts in accordance with its mission – to save lives and protect property.

“Public fire safety education – for audiences including commercial safety professionals, building and fire code consultants, fire fighters, media and the general public – is a core purpose of the Fire Equipment Manufacturers' Association,” says Jim Widmer, association president. “Therefore, in today's technical-savvy culture, highly interactive, current and resourceful materials should be, and now are, readily accessible via our Web site.”

The educational materials section now includes up-to-date tools and information for commercial and general public audiences to learn about fire safety codes and best practices, including interactive training sites for portable fire extinguishers, standpipe rack hose and automated suppression systems. The new media center houses an association fact sheet, member-published articles, videos, newsletters and press releases.

To view the Web site, visit <http://www.femalifesafety.org>.

About the Fire Equipment Manufacturers' Association

The Fire Equipment Manufacturers' Association is a more than 60 year-old non-profit trade association dedicated to saving lives and protecting property by providing education of a balanced fire protection design. For additional information, including videos, interactive questionnaires and training Web sites about fire safety and protection, visit www.femalifesafety.org or call 216-241-7333.

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