

**For Immediate Release  
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**Fire Equipment Manufacturers' Association Releases  
Portable Fire Extinguisher Training Video on YouTube™**

CLEVELAND, Ohio – The Fire Equipment Manufacturers' Association today released a portable fire extinguisher training video on YouTube, furthering its mission to educate the public about the importance of balanced fire protection, a design that uses multiple safeguards to save lives and protect property. The short, yet impactful two minute video – designed for both professional and lay audiences – guides viewers through the process of assessing a potential fire situation and using a portable fire extinguisher in the event of an emergency.

“The foremost goal of the video is to equip the public with the basic knowledge of how to address a fire safety situation and properly use a portable fire extinguisher,” says Fred Goodnight, portable division chair of the Fire Equipment Manufacturers' Association. “With the popularity and vast accessibility of social media such as YouTube, this creatively designed video has the potential to reach masses of people with an essential life- and property-saving safety message.”

Portable fire extinguishers are one component recommended by the Fire Equipment Manufacturers' Association for a complete, balanced fire protection design. Other fire safety components within a balanced design may include standpipe rack hose stations, automated suppression systems and smoke detectors and fire alarms. Incorporating a balanced fire protection design in commercial buildings helps to minimize safety risks by providing multiple channels for fire notification and protection.

To view the portable fire extinguisher training video, visit  
<http://www.youtube.com/watch?v=BLjoWjCrDqg>.

**About the Fire Equipment Manufacturers' Association**

The Fire Equipment Manufacturers' Association is a more than 60 year-old non-profit trade association dedicated to saving lives and protecting property by providing education of a balanced fire protection design. For additional information, including videos, interactive questionnaires and training Web sites about fire safety and protection, visit [www.femalifesafety.org](http://www.femalifesafety.org) or call 216-241-7333.

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